

ZIYI LI

UX Designer

CONTACT

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San Francisco, CA

www.ziyili-space.com

EDUCATION

University of Michigan, Ann Arbor

Aug. 2023 - June 2025

M.S in Information - UX & HCI

GPA: 4.0 / 4.0

University of Washington, Seattle

Sept. 2019 - June 2023

B.S in Statistics - Data Science

Minor in Informatics

GPA: 3.7 / 4.0

Awards: Dean's List (2019 - 2023)

SKILL

Tools

Figma, Miro, Photoshop,
Illustrator, InDesign

Research and Design

A/B Testing, Affinity Mapping,
Competitor Analysis, Empathy
Mapping, Information
Architecture, Journey Map,
Survey, Usability Testing, User
Interview, Wireframe

Programming and Data Analysis

HTML, Python, Java, R, SQL, Tableau

INTERNSHIP EXPERIENCE

EverCharge Inc.

UX Designer Intern

July 2024 - Aug. 2024

Palo Alto, CA

- Redesigned the information architecture and user interface of EverCharge's Charge Management System desktop app, enabling site operators to efficiently set up, manage, and monitor their charging operations and data
- Developed wireframes for EverCharge's website to enhance user experience and align it with business objectives, resulting in a more targeted and effective online presence
- Performed in-depth competitive analysis and usability testing on the website and desktop applications to identify areas for improvement

Aeyesafe Inc.

UX Designer Intern

July 2023 - Apr. 2024

Seattle, WA

- Designed a sensor-based senior monitoring system to enhance senior safety, while providing caregivers with moment-to-moment records and AI-based behavioral analysis
- Initiated the design of an 8-step user registration process throughout 3 iterations and information architecture of a 20-system-alerts setting and redesigned the user interface
- Collaborated closely with cross-functional start-up teams to establish goal-driven metrics to prioritize needs and ensure the accuracy and efficiency of design implementation

RESEARCH PROJECTS

Psychosis iREACH

Research Assistant - UX Designer

Sept. 2021 - June 2023

Seattle, WA

- Designed the user interface of a chatbot assisted by machine learning techniques to deliver CBTp-informed intervention for families caring for individuals with psychosis
- Developed usability test protocols and conducted 3 rounds of usability tests for the chatbot user interface
- Collected, cleaned, and analyzed the data received from user interview and produced data analysis reports for each round of usability testing using R Studio, Tableau, and Miro
- The System Usability Scale Test score increased from 69 to 93 in the final usability test.

CBH YOUTH

Research Assistant - UX Designer

June 2022 - Sept. 2023

Seattle, WA

- Designed the user interface of the website of Commencement Behavioral Health Coalition and conducted 2 rounds of usability tests
- Established and published the design system style guide with research lead to enhance the accessibility of the design
- Analyzed usability test results utilizing both quantitative and qualitative research methods using Tableau, FigJam, and R